

SMART FARMING

"Smart Farming workshop" aims to introduce the available technological solutions for site-specific agriculture in Hungary. At this moment there are no agricultural advisory in smart farming organized by the National Chamber of Agriculture, however there are several independent advisors, who are using site-specific technologies for data collection, and based on the data they are providing solutions in variable rate technologies such as fertilizing, seeding or plant protection. It is



predicted that site-specific plant production will be spreading in the country, therefore high demand is expected for those advisors, who are helping with the site-specific based decision making. The workshop will deal with questions such as: How can we find reliable information? How can we choose advisory companies? What is the role of the media in information providing - being printed or on-line? How can we collect information on the new technologies?

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